

Dayhana Quiroga

Publicist

Advertising professional with more than 2 years of experience in digital communication. Involved in marketing strategies, social media management and website optimization



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Argentina

14 September, 1993

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WORK EXPERIENCE

Communicator Cognitive S.A

02/2017 – Present Córdoba, Argentina

Cognitive S.A. is a Software Development company specialized in AI for Customer experience

Task

- Management of social networks.
- SEO / Web optimization.
- Blog / Content creation.

Communicator Turbo Studio

06/2016 – Present Freelance

Communication and design study

Task

- Management of social networks for different accounts.
- Graphic design and writing of advertising campaigns.
- Email marketing.
- SEO / Web optimization.
- Google ads / Campaign creation and investment control.

Intern

DIN Group S.A

10/2014 – 12/2014 Córdoba, Argentina

Company dedicated to providing services to the different agents of the creative industry.

Task

- Communication for the acquisition and maintenance of investors.

EDUCATION

Developer Course oriented to HTML5 Harriague + asociados

06/2014 – 10/2014 Córdoba, Argentina

University technician in advertising

University College IES Siglo XXI

03/2014 – 08/2017 Córdoba, Argentina

Courses

- Thesis in digital communication for mobile application

Middle level technician in Construction Technical School "IPEM 257 René Favaloro"

03/2006 – 02/2012 Laboulaye, Córdoba, Argentina

ABILITIES

Photoshop	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Illustrator	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Wordpress	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Social networks	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Communication	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Strategy	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Analytcs	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Premiere	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Html5	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Css	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CMR	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

LANGUAGES

Spanish	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
English	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

INTERESTS

Marketing	Strategy	Programming	English
Communication	Digital communication		
Technology			